

Optimization under uncertainty and risk aversion

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An optimization problem with uncertainty

Adding uncertainty ξ in the mix

$$\begin{aligned} \min_x \quad & L(x, \tilde{\xi}) \\ \text{s.t.} \quad & g(x, \tilde{\xi}) \leq 0 \end{aligned}$$

Remarks:

- $\tilde{\xi}$ is unknown. Two main way of modelling it:
 - $\tilde{\xi} \in R$ with a known uncertainty set R , and a pessimistic approach. This is the **robust optimization** approach (RO).
 - $\tilde{\xi}$ is a random variable with known probability law. This is the **Stochastic Programming** approach (SP).
- Cost is not well defined.
 - RO : $\max_{\xi \in R} L(x, \xi)$.
 - SP : $\mathbb{E}[L(x, \xi)]$.
- Constraints are not well defined.
 - RO : $g(x, \xi) \leq 0, \quad \forall \xi \in R$.
 - SP : $g(x, \xi) \leq 0, \quad \mathbb{P} - a.s.$

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Requirements and limits

- Stochastic optimization :
 - requires a law of the uncertainty ξ
 - can be hard to solve (generally require discretizing the support and blowing up the dimension of the problem)
 - there exists specific methods (like Bender's decomposition)
- Robust optimization :
 - requires an uncertainty set R
 - can be overly conservative, even for reasonable R
 - complexity strongly depend on the choice of R
- Distributionally robust optimization :
 - is a mix between robust and stochastic optimization
 - consists in solving a stochastic optimization problem where the law is chosen in a robust way
 - is a fast growing fields with multiple recent results
 - but is still hard to implement than other approaches

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Definition

A **risk measure** ρ is a function associating a *determinist equivalent* to an *uncertain cost* X , in the sense that it is the maximum amount of cash you are willing to pay to be rid of the uncertain cost.

Mathematically, consider a probability space $(\Omega, \mathcal{F}, \mathbb{P})$. Then the risk measure ρ is a function mapping the random variables $L^0(\Omega, \mathcal{F}, \mathbb{P}; \mathbb{R} \cup \{+\infty\})$ into $\mathbb{R} \cup \{+\infty\}$.

Warning : the definition and convention in risk measure litterature are not perfectly unified. For example, what I call $\rho(X)$ is sometimes called $-\rho(X)$ or $-\rho(-X)$... Or some assitional assumption (discussed later) are required of a risk measure by some author.

Interpretation

Assume that you consider an uncertain cost X .

- $\rho(X)$ can be seen as the maximum price you are ready to pay for an insurance covering this cost.
- The choice of ρ is difficult as it is highly subjective.
- We will discuss some “natural” properties one can ask of ρ and suggest some possible choice of ρ .

Risk neutral case: expectation

We started our discussion by assuming that we have a probability space $(\Omega, \mathcal{F}, \mathbb{P})$. In particular we assume knowledge of a reference probability \mathbb{P} .

We say that we are in the **risk-neutral** setting when the chosen risk measure is simply the expectation with respect to \mathbb{P} :

$$\rho[\cdot] = \mathbb{E}_{\mathbb{P}}[\cdot]$$

This choice is justified if you do not have any aversion to risk (e.g : you are willing to pay 100 € for having 1/10 chance of getting 1000 €)

It can also be justified if you are repeating the same operation a large number of times by law of large number.

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Some interesting properties

We are now giving some properties that have intuitive interest.

- Monotonicity: $\mathbf{X} \leq \mathbf{Y} \implies \rho(\mathbf{X}) \leq \rho(\mathbf{Y})$
- Subadditivity: $\rho[\mathbf{X} + \mathbf{Y}] \leq \rho[\mathbf{X}] + \rho[\mathbf{Y}]$
- Translation equivariance: $\rho[\mathbf{X} + c] = \rho[\mathbf{X}] + c$
- Normalization: $\rho[0] = 0$
- Positive homogeneity: $\rho[\lambda\mathbf{X}] = \lambda\rho[\mathbf{X}]$ for all $\lambda > 0$
- Convexity: $\rho[\lambda\mathbf{X} + (1 - \lambda)\mathbf{Y}] \leq \lambda\rho[\mathbf{X}] + (1 - \lambda)\rho[\mathbf{Y}]$
- Law invariance: if \mathbf{X} and \mathbf{Y} have the same law, then $\rho[\mathbf{X}] = \rho[\mathbf{Y}]$.

Remark : With positive homogeneity, subadditivity and convexity are equivalent.

Coherent risk measures

- A risk measure ρ is said to be **convex** if it is **monotone**, **convex** and **translation equivariant**.
- A risk measure ρ is said to be **coherent** if it is **monotone**, **subadditive**, **translation equivariant** and **positive homogeneous**.
- A convex risk measure is coherent if it is positive homogeneous.

Mathematicians mostly agree that the right modeling tool are law invariant coherent risk measures, in particular because if ρ is a coherent law invariant risk measure, then there exists a set of probability \mathcal{Q} such that

$$\forall \mathbf{X}, \quad \rho[\mathbf{X}] = \sup_{\mathbb{Q} \in \mathcal{Q}} \mathbb{E}_{\mathbb{Q}}[\mathbf{X}]$$

And reciprocally, every risk measure defined in such a way is coherent and law invariant.

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Extreme cases

We start with two example of coherent risk measures that are limit cases of some families of risk measures.

- The **risk neutral case** is represented by

$$\rho[\mathbf{X}] = \mathbb{E}[\mathbf{X}].$$

- The **robust case** is represented by

$$\rho[\mathbf{X}] = \sup_{\omega} \mathbf{X}(\omega).$$

Polyhedral risk measure

A very practical and simple way of constructing a coherent risk measure, known as *polyhedral risk measures*, consists in considering a finite set of probability $\mathcal{Q} = \{\mathbb{Q}^k\}_{k \in [K]}$, for example each given by an expert, and define

$$\rho[\mathbf{X}] = \max_{k \in [K]} \mathbb{E}_{\mathbb{Q}^k}[\mathbf{X}].$$

Let's take an example with a coin flip : $\Omega = \{H, T\}$. We have two expert, one thinking that it is equilibrated (i.e $\mathbb{Q}^1 = (0.5, 0.5)$), and the other thinking that T will happen with probability 0.7 (i.e $\mathbb{Q}^2 = (0.3, 0.7)$). Therefore we would have

$$\rho[\mathbf{X}] = \max \left\{ 0.5\mathbf{X}(H) + 0.5\mathbf{X}(T), 0.3\mathbf{X}(H) + 0.7\mathbf{X}(T) \right\}$$

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Mean-variance

- A very natural (but misleading) way of modeling risk aversion consists in considering the Markovitz expectation/variance trade-off, i.e.

$$\rho(\mathbf{X}) = \mathbb{E}[\mathbf{X}] + \alpha \text{var}(\mathbf{X}), \quad \alpha \geq 0$$

Not satisfying as $\mathbb{E}[\mathbf{X}]$ is in €, and $\text{var}(\mathbf{X})$ is in €².

- We can adjust by considering the standard deviation

$$\rho(\mathbf{X}) = \mathbb{E}[\mathbf{X}] + \alpha \sigma(\mathbf{X}), \quad \alpha \geq 0$$

This is a **wrong** approach as this is **non-monotonous**.

Compare \mathbf{X} and \mathbf{Y} given as follows: $\mathbb{P}(\mathbf{X} = 11) = 1$,

$\mathbb{P}(\mathbf{Y} = 10) = 0.9$ and $\mathbb{P}(\mathbf{Y} = 0) = 0.1$.

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We have

$$\rho[\mathbf{X}] = 10, \quad \rho[\mathbf{Y}] \approx 9 + 0.42\alpha$$

Semi deviation model

- We can adapt Markovitz's approach to make it coherent by considering **semi-deviation** instead of standard deviation.
- The semi-deviation of \mathbf{X} is defined as

$$\sigma^+(\mathbf{X}) = \sqrt{\mathbb{E}[(X - \mathbb{E}[X])_+^2]}$$

- We can consider

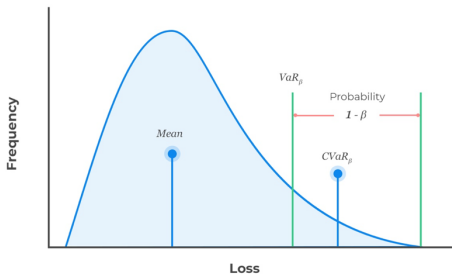
$$\rho[\mathbf{X}] = \mathbb{E}[X] + \alpha\sigma^+(\mathbf{X}),$$

which is coherent for $\alpha \geq 0$.

Value at Risk

|

- A very common risk measure is the **Value at Risk** of level β .
- It is the highest value that can take the cost if you forgo the $1 - \beta$ worst case.
- $V@R_\beta(\mathbf{X}) := \inf_t \mathbb{P}(\mathbf{X} \geq t) \leq 1 - \beta$.



Value at Risk



The Value at Risk is a pretty intuitive risk measure, with some heavy drawbacks:

- it can be hard to compute, and even more to use as a constraint (chance-constraints).
- it is positively homogeneous and translation equivariant
- but **not coherent** because it is not subadditive:
 - Consider X and Y two independent random variable taking value 1 with probability 0.1, and 0 otherwise.

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 - Then $X + Y$ take value 0 with probability 0.81, 1 with probability 0.18 and 2 with probability 0.01.

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 - Consider X and Y two independent random variable taking value 1 with probability 0.1, and 0 otherwise.
 - Then $X + Y$ take value 0 with probability 0.81, 1 with probability 0.18 and 2 with probability 0.01.
 - Thus $V@R_{0.85}(X + Y) = 1$ while $V@R_{0.85}(X) = V@R_{0.85}(Y) = 0$.

Tail Value at Risk

The Tail Value at Risk (TV@R) (a.k.a conditional value at risk, average value at risk, expected shortfall or superquantile) is a convexification of the V@R measure. It has various equivalent definitions (assuming \mathbf{X} admits a density):

- ① $TV@R_\beta[\mathbf{X}] = \mathbb{E}[\mathbf{X} | \mathbf{X} \geq V@R_\beta(\mathbf{X})]$
- ② $TV@R_\beta[\mathbf{X}] = \frac{1}{1-\beta} \int_\beta^1 V@R_b(\mathbf{X}) db$
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Remark : with β going from 0 to 1 we smoothly get from the expectation to the worst case.

Convex combination of expectation and TV@R

- TV@R has very good properties:
 - law invariant coherent risk measure
 - linear programming formulation
 - upper bound of V@R
 - decent interpretation
- It is, however, quite risk averse and is sensitive only to the $1 - \beta$ worst cases.
- A very common practice consists in considering

$$\rho[\mathbf{X}] = \lambda \mathbb{E}[\mathbf{X}] + (1 - \lambda) \text{TV@R}_{\beta}[\mathbf{X}]$$

(with $\lambda \in [0, 1], \beta \in [0, 1]$) which is coherent with more flexibility in representing risk aversion.

- Actually most coherent risk measures can be represented as convex combinations of TV@R.

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General idea

- In stochastic optimization we assume that the true underlying probability \mathbb{P} is known.
- In practice we generally do not have the probability \mathbb{P} , but only some data and a-priori.
- Classically we approximate the true probability \mathbb{P} by the empirical probability $\hat{\mathbb{P}}_N$.
- In, **Distributionally Robust Optimization**, we
 - choose a distance d on the probability distribution
 - consider all the probability \mathbb{Q} that are close to the empirical probability, i.e. $d(\mathbb{Q}, \hat{\mathbb{P}}_N) \leq \varepsilon$
 - and take a robust approach on the probability distribution :

$$\rho[\mathbf{X}] = \sup_{\mathbb{Q}: d(\mathbb{Q}, \hat{\mathbb{P}}_N) \leq \varepsilon} \mathbb{E}_{\mathbb{Q}}[\mathbf{X}]$$

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Stochastic Controlled Dynamic System

A discrete time controlled stochastic dynamic system is defined by its *dynamic*

$$\mathbf{x}_{t+1} = f_t(\mathbf{x}_t, \mathbf{u}_t, \boldsymbol{\xi}_{t+1})$$

and initial state

$$\mathbf{x}_0 = \boldsymbol{\xi}_0$$

The variables

- \mathbf{x}_t is the *state* of the system,
- \mathbf{u}_t is the *control* applied to the system at time t ,
- $\boldsymbol{\xi}_t$ is an exogeneous noise.

Usually, $\mathbf{x}_t \in \mathbb{X}_t$ and \mathbf{u}_t belongs to a set depending upon the state: $\mathbf{u}_t \in U_t(\mathbf{x}_t)$.

Optimization Problem

We want to solve the following optimization problem

$$\begin{aligned} \min_{\mathbf{u}} \quad & \mathbb{E} \left[\sum_{t=0}^{T-1} L_t(\mathbf{x}_t, \mathbf{u}_t, \boldsymbol{\xi}_{t+1}) + K(\mathbf{x}_T) \right] \\ \text{s.t.} \quad & \mathbf{x}_{t+1} = f_t(\mathbf{x}_t, \mathbf{u}_t, \boldsymbol{\xi}_{t+1}), \quad \mathbf{x}_0 = \boldsymbol{\xi}_0 \\ & \mathbf{u}_t \in \mathcal{U}_t(\mathbf{x}_t, \boldsymbol{\xi}_{t+1}) \\ & \sigma(\mathbf{u}_t) \subset \sigma(\boldsymbol{\xi}_0, \dots, \boldsymbol{\xi}_{t+1}) \end{aligned}$$

- ① We want to minimize the **expectation** of the **sum** of costs.
- ② The system follows a dynamic given by the function f_t .
- ③ There are **constraints on the controls**.
- ④ The controls are **functions of the past noises** (= non-anticipativity).

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- ③ There are **constraints on the controls**.
- ④ The controls are **functions of the past noises**
(= non-anticipativity).

Optimization Problem with independence of noises

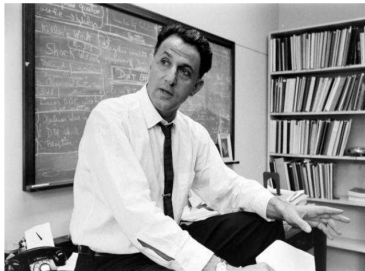
If noises are **time independent**, the optimization problem is equivalent to

$$\begin{aligned}
 \min_{\pi} \quad & \mathbb{E} \left[\sum_{t=0}^{T-1} L_t(\mathbf{x}_t, \mathbf{u}_t, \boldsymbol{\xi}_{t+1}) + K(\mathbf{x}_T) \right] \\
 \text{s.t.} \quad & \mathbf{x}_{t+1} = f_t(\mathbf{x}_t, \mathbf{u}_t, \boldsymbol{\xi}_{t+1}), \quad \mathbf{x}_0 = \boldsymbol{\xi}_0 \\
 & \mathbf{u}_t \in \mathcal{U}_t(\mathbf{x}_t, \boldsymbol{\xi}_{t+1}) \\
 & \mathbf{u}_t = \pi_t(\mathbf{x}_t, \boldsymbol{\xi}_{t+1})
 \end{aligned}$$

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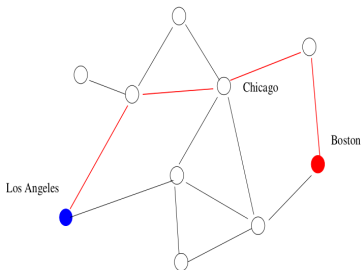
Bellman's Principle of Optimality



Richard Ernest Bellman
(August 26, 1920 – March 19,
1984)

An optimal policy has the property that whatever the initial state and initial decision are, the remaining decisions must constitute an optimal policy with regard to the state resulting from the first decision (Richard Bellman)

The shortest path on a graph illustrates Bellman's Principle of Optimality



*For an auto travel analogy, suppose that the fastest route from Los Angeles to Boston passes through **Chicago**.*

The principle of optimality translates to obvious fact that the Chicago to Boston portion of the route is also the fastest route for a trip that starts from Chicago and ends in Boston. (Dimitri P. Bertsekas)

Idea behind dynamic programming

If noises are **time independent**, then

- ① The **cost to go** at time t depends only upon the current state.
- ② We can compute **recursively** the cost to go for each position, starting from the terminal state and computing optimal trajectories **backward**.

Optimal cost-to-go of being in state x at time t is:

At time t , V_{t+1} gives the **cost of the future**. Dynamic

Programming is a **time decomposition** method.

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Dynamic Programming Principle

Assume that the noises ξ_t are **time-independent** and **exogeneous**.

The Bellman's equation writes

$$\begin{cases} V_T(x) &= K(x) \\ \hat{V}_t(x, \xi) &= \min_{y \in \mathcal{X}_t(x, \xi)} c_t(x, y, \xi_{t+1}) + V_{t+1}(y) \\ V_t(x) &= \mathbb{E} \left[\hat{V}_t(x, \xi_{t+1}) \right] \end{cases}$$

An optimal state trajectory is obtained by $x_{t+1} = \psi_t^V(x_t)$, with

$$\psi_t^V(x, \xi) \in \arg \min_{y \in \mathcal{X}_t(x, \xi)} \underbrace{c_t(x, y, \xi)}_{\text{current cost}} + \underbrace{V_{t+1}(y)}_{\text{future costs}},$$

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Composed risk measures

The solution to the above conundrum is to consider an alternative problem with **nested risk measures**

$$\min_{u_0} \rho \left[L_0(x_0, u_0, \xi_0) + \min_{u_1} \rho \left[L_1(\mathbf{X}_1, \mathbf{u}_1, \xi_1) + \min_{u_2} \rho[\dots] \right] \right]$$

In which case Dynamic Programming principle easily apply by replacing expectation by ρ with

$$\begin{cases} V_T = K \\ V_t(x) = \min_u \rho \left[L_t(x, u, \xi_t) + V_{t+1}(f_t(x, u, \xi_t)) \right] \end{cases}$$

Main downside : interpretation of what we are doing is not easy.

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A newsvendor problem

We consider the following one-stage problem

$$\begin{aligned} \min_{x \in \mathbb{R}} \quad & \rho \left[c^\top x + q_+(x - \mathbf{d})^+ + q_-(x - \mathbf{d})^- \right] \\ \text{s.t.} \quad & x \geq 0 \end{aligned}$$

where

- x is a quantity of product bought
- \mathbf{d} is a random demand
- c is the cost of buying a product
- q_+ is the destruction cost
- q_- is the shortage cost

Exercise

We assume that \mathbf{d} is uniformly distributed on $\{d_1, \dots, d_n\}$

Write the following problem as an LP

$$\begin{aligned} \min_{x \in \mathbb{R}} \quad & \rho \left[c^\top x + q_+(x - \mathbf{d})^+ + q_-(x - \mathbf{d})^- \right] \\ \text{s.t.} \quad & x \geq 0 \end{aligned}$$

when

- ① $\rho = \mathbb{E}$
- ② $\rho = TV@R_\beta \quad (\beta \in (0, 1))$
- ③ $\rho = \alpha TV@R_\beta + (1 - \alpha) TV@R_\beta \quad (\beta \in (0, 1), \alpha \in [0, 1])$